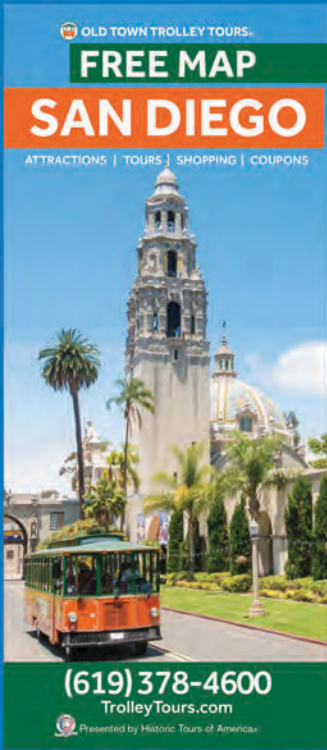


Advertising and Media Guide

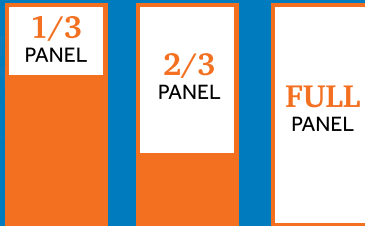
FREE MAP ADVERTISING



Our Free Map and Brochure is located at major San Diego hotels, San Diego International airport, visitor information centers and businesses throughout Southern California.

12 months
CONTRACT DURATION

YOUR CHOICE OF
3 Ad Sizes



Based on a standard 4" x 9" panel



Bonus

- Location dot on map
- Four complimentary Old Town Trolley Tour tickets

Please Call for Pricing and Availability



STANDARD BACK WRAPS



Think Big!

Make an impact with Old Town Trolley Tours moving messages. The Old Town Trolley's tour travels a 25 mile loop throughout San Diego and Coronado including high visibility areas where they are seen by tourists and locals. Cut through the clutter in advertising and stand out among the best. Old Town Trolley Tours is everywhere you want your message to be!

\$800	\$700	\$600	\$500
PER VEHICLE	PER VEHICLE	PER VEHICLE	PER VEHICLE
1 MONTH	UP TO 3 MONTHS	UP TO 6 MONTHS	UP TO 1 YEAR

FILE TRANSFER

E-Mail

Ads can be submitted to the following address:
touristinfo@msn.com

Our email system can only accept files that are 10MB or less. If file size is larger, please use a file transfer website, i.e. We Transfer, HighTail, etc. or a Google Drive.

FILE FORMATS

- All ads must be submitted as a four color process with a resolution of 300 dpi or higher and embedded fonts.
- All ads must be submitted as **HIGH RESOLUTION, PRINT QUALITY PDF FILES.**
- For ad size, please contact your ad sales representative.
- Although we do our best to ensure color accuracy, Historic Tours of America is not responsible for incorrect output of color or the color correcting of ads if a color-match proof is not provided.

CONTACT US

Trenda Stennett
touristinfo@msn.com

CALL OR TEXT
805-441-1826

CREATIVE SERVICES

Historic Tours of America's out of house advertising agency, Blackdog Advertising, will provide professional and creative ad design assistance, layout, typesetting, and preparation of electronic files to display advertisers. Photo images must be at least 300 dpi. They accept the following formats: .tif, .eps and .jpg. Images from the Web or embedded in a Word document will not be accepted.

All art production is at the client's expense.
Please inquire about in-house cost.

Discounts are available in conjunction with other Historic Tours of America advertisement opportunities.

**ALL ARTWORK MUST BE APPROVED
BY HISTORIC TOURS OF AMERICA**



OLD TOWN TROLLEY TOURS®
of **SAN DIEGO**

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Please Make All Checks Payable to:
Old Town Trolley Tours of San Diego

2115 Kurtz Street

San Diego, California 92110

www.TrolleyTours.com